

Dear Rolling Hills Club Members,

Let us introduce you to the Rolling Hills 2012 Initiative! This is the plan going forward, and it is time to turn things around. By the summer of 2012, our goals are to no longer worry about opening from year to year, to not rely heavily on volunteers, and to have payment plans for capital improvements.

Step one of RH2012 occurred last Monday evening. At the board meeting, we elected a new board of ten people:

Kirsten Putnick-	President- Membership
Janice Brockman-	Vice President- Fundraising
Chris Johnson-	Treasurer
Julie Otten-	Secretary
Donna Von Deylen-	Operations
Kim Robertson-	Advertising and Marketing
Stacie Schlensker-	Social Activities
Deb Liston-	Swim Team
Lisa Muth-	Tennis
Gail Budkie	

We have already tripled the number of volunteers on the board, but we do still need one more member to step up and be willing to head up the Building and Maintenance Committee.

If you grew up at Rolling Hills, or have ever talked to someone who did, you know of the great stories of fun: big parties and lots of activity. We want to bring this back! For many of us who have young kids, Rolling Hills is a significant part of their childhood, and we want them to remember it with as much joy, but Rolling Hills needs to be more than just a place for our kids to swim with their friends from 12-3pm. We would love to see it full of activities: maybe water aerobics one night at 6, a poker night from 7-9, pre-teen parties, corn hole tournaments, bingo, and a big Luau with a Pig Roast. Remember how much fun we had at the Quarter Auction, and how great the band was? If Rolling Hills is the place where we all want to be, then we are sure that others will want to join and be there with us.

### **So how do we get there?**

Securing new management for Rolling Hills is one of the first things we will be doing. We will be looking for someone, who is hard working and responsible to head up our staff. We will also be hiring someone to make the concrete and concession stand repairs necessary by Memorial Day. Please, let us know if you have any contacts to do the concrete work around the pool. This job requires grinding down the uneven areas, and using epoxy on the areas that are chipping.

Most importantly we need volunteers. Although we stated we do not want to rely heavily on volunteers in the future, we are not there yet, and we do need help now. After the turn out for the meeting at the YMCA, we know that many of you are willing to help. Our hope is to turn this around in small steps, not big plans. Improve the facilities, increase our membership, and raise some money. We have five committees, which are headed up by the board members. These will need a lot of hands on them, so the job is not too much for one person. Please read through the descriptions and find a place where you think you could be helpful and then call a friend to join the committee with you.

**Operations:** The Operations Committee will oversee the management of the club. Their first priority will be to hire a new pool manager in the next 6-8 weeks, and then a concessions manager. They will clarify job descriptions, and help the club to have effective and efficient procedures to ensure our club has high quality safety standards, cleanliness and customer service. This committee will also work to ensure that our concession area is profitable. Please contact Donna Von Deylen at [donvondeylen@yahoo.com](mailto:donvondeylen@yahoo.com) if you are willing to help.

**Building and Grounds Maintenance:** The B&G committee will help to do maintenance and repairs to the pool, buildings, and other facilities. They will also help to identify major repairs and upgrades that need to be made, working with the Board of Health. Some pressing issues are the concrete repair around the pool deck, and the fire suppression system, and flooring in the concession area. This committee is broken into two groups: Maintenance and Repair, and Landscaping. Our hope is to have a good size group of people to share the load and enjoy spending some time together with their tools, fixing stuff. We also have an Advisor in place, to give a tour of the facilities, and be available for questions. Please contact Kirsten Putnick at [kputnick@gmail.com](mailto:kputnick@gmail.com) if you are willing to help in this area.

**Advertising and Marketing:** The Advertising Committee will be responsible for getting the word out about Rolling Hills. This entails putting ads in the Echo, sending fliers home with local schools, posting signs, and sending out post cards with discounts. Join this committee if you have a great marketing mind, or a willingness to address and stamp mailings! Please contact Kim Robertson at [fhs87@cinci.rr.com](mailto:fhs87@cinci.rr.com).

**Social Activities:** The Social Activities Committee will help plan and organize fun events for all of the club's members and some activities open to the public. Some of these events will be fundraising and others will not. We want the pool to be busy with fun and excitement! Please contact Stacie Schlensker at [stacie02@cinci.rr.com](mailto:stacie02@cinci.rr.com).

**Tennis:** The Tennis Committee should be a group of people with a love for tennis. These people would organize tennis programs for the members and possibly be open to the public. Doubles, singles, men, women, co-ed, kids. Please contact Lisa Muth at [LMuth2@fuse.net](mailto:LMuth2@fuse.net) to help.

Thank you for considering to share your time with Rolling Hills Swim and Tennis Club. Also, remember to send in membership dues of \$495 to Rolling Hills Swim and Tennis Club P.O. Box 18-717 Fairfield, Ohio 45018. The application can be printed from the website, which we are currently working to update for the 2010 swim season.

Our new board will meet the second Thursday of the month, March 11<sup>th</sup> at 7pm at Fairfield Child Development Center on Donald Drive. Please feel free to attend. Only 102 days until the Pancake Breakfast, and the first dip in the pool!

Sincerely,

The RH Board